

Boyertown Soccer Club
General Public Meeting Minutes
February 18, 2014

Meeting Start Time - 8:04PM

Attendees:	Brad Wenger Steve Riviello	Jim Cochran Jason Fox	Mike Ward Suzie Fox
Guests:	Jason Pratt Wendy Isett	Noelle Sobjak Dave Isett	Jimmy Beidler Scott Seyler

Steve welcomed our guests.

MINUTES:

Steve handed out copies of the 1/28/14 Executive Session of the General Public Meeting Minutes. The Board quickly read through the minutes. Mike made a motion to approve the 1/28/14 Executive Session Minutes, Jim seconded the motion. All were in favor and the motion passed.

1/28/14 General Public Meeting Minutes - Some corrections were discussed and noted. Suzie will update minutes and resend to Board for review. Minutes will be presented for approval at the March Meeting.

2/4/14 - Executive Meeting Minutes: One correction on spelling of a name. Suzie will make the correction and resend minutes. Mike made a motion to approve the Executive Meeting Minutes, Jim seconded the motion. All were in favor and the motion passed.

GUESTS:

Jimmy Beidler - Tournament: Before tournament application is sent into EPYS the Tournament Committee needs to know what age divisions and prices. A discussion was entered about opening up the tournament to include the U8 and U13 age divisions. U8 could potentially be held at Douglass Park. U13 would need at least 2 full-size fields. Club discussed possibility of using East or suggestion was made to borrow other local club field or rent fields. Ref fees will increase for 2014-15 with U9/10 ref fees @ \$34 and U11/12 @ \$43 per game. U13 would also need to have a 3-man referee system @ \$105 per game.

Scott Seyler - indicated that we need to make sure we have a tournament "feel" in the environment at all venues.

Board will look into possible options on fields and discuss so a decision can be made and the application submitted.

Scott - Golf Outing: Everything is going good at this point. Event date is Sunday, June 8th @ Gilbertsville Golf Course. We need to have an address change on the Golf Outing Flyer. Registrations will be mailed directly to Scott. Once update is made, Scott will send to Mike for printing by Award Printing. Would like to have flyer distributed to Intramural Coaches to hand out. Best timing would be with uniforms, equipment and photo envelopes. Suggestion to have flyers available at Photo Day and Spring Sprint.

Jason Pratt: Attending meeting just in case we have any questions that come up for him regarding ProConnect.

Noelle Sobjak: Steve stated that Noelle expressed an interest in joining the Board as the Fundraising Coordinator. Noelle concurred. Jason asked Noelle a curiosity question to help clarify her statement made at the last meeting, but stated he did not have any objections to Noelle joining. Noelle was happy to respond.

Mike made a motion to nominate Noelle Sobjak to join the Board. Steve seconded the motion. All were in favor and the motion passed.

Dave Isett: Steve stated that he and Dave have been talking since last fall. Dave has an interest in helping out and would like to join the Board and help as Field Coordinator.

Dave made reference to some Board Members possibly being concerned about a conflict of interest with him joining Board since his Company, By The Yard, is currently the Club's mowing contractor. Dave said he has a lot to offer the Club with his field experience and can let the Club know what needs to be done to improve the quality of the playing fields. Because of business, he would abstain on voting if he felt it was a conflict. Dave stated that he wants what is best for the Club.

Brad indicated that we need to be able to show a delineation of By The Yard and Dave Isett, Field Coordinator. Dave indicated that he is not sure how much longer he will remain in the business. Dave absolutely does NOT want preferential treatment. Steve added that Dave brings experience with regard to fields especially with things like holding water or turf issues.

Steve made a motion to nominate Dave Isett to join the Board. Mike seconded the motion. All were in favor and the motion passed.

Scott said he did have one questions about fields. Why do we practice on our game fields, under the lights at the end of the season? Could we not put the lights at Douglass Park instead? Steve responded that due to issues with the families living in the development around Douglass Park we have not been able to get approval for lights on those fields.

FINANCIAL REPORT and BILLS - Submitted by Jason Fox

EXPENSES:

- Credit Card - postage for postcards, office supplies, replacement bank stamp, club checks

INCOME

- Intramural Registrations - \$14,000 +

NEW FINANCIAL MAIL:

- Check from Mayer Pollock Steel Corp. for \$500 for TOPS Soccer
- Three new Intramural Registrations (same family)
- Check for 'pending check payment' for Intramural Registration
- Reimbursement submitted by Stew Sherk for U10 Girls for State Cup (to \$130 limit)
- Reimbursement submitted by Vicki Barnes for '01 Boys Union for Rock Spring League - \$130

ProConnect Invoice - Jason asked if Intramural would be paying the first 1/2 of the bill (\$5,700) now and if travel would be paying the second half? Steve said that would be fine and elaborated on his statement that first half of the ProConnect bill was due up front and the remaining half would be divided over 3 quarterly billing periods. Payment was approved at the last meeting.

Brad asked Jason why PDP was listed as part of travel, saying it was not really a 'travel' program? Brad further suggested that PDP have a separate account. Jason said he could certainly change PDP to a separate account. It was listed under travel because the PDP program was geared toward 'travel' players.

Brad asked Jason if he could explain why the travel account went from \$1800 on January report to a deficit of \$4000 on this report? Jason said he would look at the account information and provide an answer to Brad's question.

Steve asked Jason about the TOPS balance. Jason indicated that the TOPS program did not have much money left at the conclusion of last year's program. He also said that the invoice for Schuylkill Valley Sports for the buddy t-shirts was submitted and paid.

Mike made a motion to approve the Financial Report and pay the bills. Jim seconded the motion. All were in favor and the motion passed.

Steve made a quick note saying that EPYS is looking at raising the team insurance fee from \$25 to \$32 per team and the team fee might also be increasing from \$6 to \$7. These charges will be discussed and voted on at the EPYS Annual General Meeting (AGM) in March. Steve wanted to give the Board a heads-up that fees will probably be going up for 2014-15.

INTRAMURAL:

- Registration Update
 - on 1/29 had 90 kids registered, on 2/18 there are 419 kids registered.
 - U5 - 2 sessions will be needed (45 kids registered out of 48 possible). Speaking with Lisa Scott who works at the Upper Mainline YMCA about working with our U5 program.
 - Volunteers - 33 Head Coach volunteers and 32 Asst Coach volunteers
 - TOPS - 12 players currently registered
 - 288 players currently registered for U5-U10
 - 131 players currently registered for U12-U19
 - 3/23/14 - Coaches Clinic at Boyertown YMCA - have 2-1/2 hours available
 - Coach Meetings - Mike to contact Borough Hall about 3/12 & 3/13, checking on room availability.
 - Spring Sprint - 5/17
 - In Ian's Boots
 - J-Walkers have been emailed (All proceeds are donated to Relay for Life)
 - Contacted Philadelphia Union - home game on 5/17 so attendance is questionable
 - Possibly PA Roar?
 - Possible donation from AETNA
 - Rita's or Kona Water Ice
 - Josh's Angel Donation to include 'Free' Registration, t-shirt, discount card, magnet & patch
- Intramural Uniforms
 - Would like to order 1 additional set of team uniforms for each age group, U6-U12. If we don't need them for spring we will use them in the fall. Want to avoid a late order with expedited shipping.

Mike made a motion to purchase extra uniforms as specified above. Steve seconded the motion. All were in favor and the motion passed.

- Intramural Coach Training - ProConnect
 - Train coaches with basic drills, how to run a practice. Two sessions: U6-U10 & U12-U19.
 - 3/23 from 3:00-5:30PM.
- Fields:
 - Replace fence @ Sewer Authority field - Niantic Road
 - New fence @ Victoria - end of small sided field at Niantic Road
 - New fence @ Washington - end of small sided field at Niantic Road
 - Need to return goals from tournaments
 - Need to move (relocate) goals for spring season
 - Field Layout Plans for Washington Twp

Steve will get pricing on fencing for Intramural fields.

TRAVEL:

- No new items to report

WEBSITE:

- Nothing new to report.

PROGRAMS/CAMPS: Summer Options

- EPL - 2 camps during summers (3 hrs each). Cost \$150 w/\$15 rebate per player to Club. Need Contract.
- Challenger: British Soccer \$120, Brazil \$135 - price includes ball & t-shirt. These are 3 hour camps. Club can set price to include rebate. Challenger seems more responsive and have better marketing.
- ProConnect: Staff camp, provide jersey. Can include a Pro-Player appearance. Jason Pratt to get back to Club with cost per week. Club would host the registration.

DOC/TRAINING:

- U13 Boys/Girls training.
 - Teams would be responsible for the cost. Provide means for teams 'seen as growing in the Club'.
 - Paid training - cost incurred by parents of players on team.
 - Players need a new voice after having same coach for 4 years.
 - Issues of cost and what teams/players will get for their money.
 - Consistency - high caliber trainers.
 - Pro-Connect would be in the \$7 to \$9 per player/per session.

Is this the direction we need to go with teams and the Club?

Some conversations have been held on the girl's side with concerns about Jr High tryouts and weeknight practices.

- U8 - U12 Training - 8 sessions per team.
- Travel Committee Meeting in early March.
- Talk to U12 age groups in Mid-March.
- Tryouts are Mid-April through Mid-May.
- Pro-Connect - Mike and Brad should work with Jason Pratt on scheduling of on-field events through the Pro-Connect website.

FUNDRAISING/SPONSORSHIP:

- Golf Outing
- 50/50 Raffle at Spring Sprint
- Lollipop Fundraiser - Yummy Licks - \$160 case which contains 640 lollipops. The are packaged as 8 packages with 80 lollipops in each. No shipping.
- Spiritwear
 - Car Magnets - out of stock. Magnets were purchased at AYRES, quantity of 250 @ \$2.65 each. Shipping is approximately \$22.

Steve made a motion to purchase 250 more magnets at a cost not to exceed \$700.00 and that the Club will sell the magnets at \$5.00 each. Mike seconded the motion. All were in favor and the motion passed.

OLD BUSINESS:

- Picture Day update - Steve put in the facilities request with the school district for Washington Elementary Gym on 4/12/14 from 7:00AM - 2:30PM.
- School facility usage - at this point Steve has not received approval for any of the spring requests which include Washington Parking Lot, New Hanover gym, Washington gym or Jr High West for TOPS.

NEW BUSINESS:

- Mike brought forward a question from a parent who asked about 'sponsorship' of a travel team. The Club's travel uniforms will not have any sponsor information applied to them. A team may receive a sponsorship from someone and it is treated as a fundraiser. Check should be made payable to the Club and submitted with Authorization For Expenditure form for reimbursement to the Travel Team less the 5% due BSC.
- YMCA Dutch Auction will be held March 3, 2014.

Steve made a motion to give a Certificate for a 'Free' Intramural Registration, a discount card and a magnet. Mike seconded the motion. All were in favor and the motion passed.

The next General Public Meeting is scheduled for March 18, 2014.

Dave made a motion to close the General Public Meeting at 11:07PM. Noelle seconded the motion. All were in favor and the motion passed.

Submitted by:
Suzie Fox, BSC Secretary