

Boyertown Soccer Club
General Public Meeting Minutes
March 18, 2014

Meeting Start Time - 7:37PM

Attendees:	Dave Isett Jim Cochran Brad Wenger	Jason Fox Noelle Sobjak Suzie Fox	Mike Ward Steve Riviello
Guests:	Len Toscano Mel Recke	Amy Willson	Mindy Elwell

OPENING COMMENTS:

- Attended the EPYS Annual General Meeting (AGM) on March 9, 2014. EPYS is the governing body for youth soccer in this area. They handle Insurance, player passes, etc.
- 950 travel teams scheduled to participate in Cups: Challenge, Presidential and NCS.
- Mike Barr spoke on the state of soccer. He expressed concern over the large amount of money that is being spent at the lower levels and with costs so high it is leaving kids out.
- 1900 background checks were performed this past year.
- EPYS numbers are down:
 - Intramural from 100,000 to 75,000
 - Overall from 139,000 to 122,000
 - Big fall off at U12 now; it used to be at U14
- New Fees/Fines Schedule was approved.
 - \$7 - per team (was \$6)
 - \$32 - insurance per team (was \$25)
 - \$3 - secondary player (was \$2)
- By-Law changes were shot down again this year. The Executive Board is trying to take away the Delegate votes.
 - Travel players go to DELCO & PAGS for voting purposes
 - Intramural – Club's number of votes based on Clubs Intramural population.
- Jim Christian is taking over as Registrar at EPYS. Jim served as the Registrar for Reading Berks for many years.

MINUTES:

- 1/28/14 General Public Meeting Minutes - Correction needed in the Old Business section. Mike made a motion to approve the 1/28/14 General Public Meeting Minutes with the correction noted above, Jim seconded the motion. All were in favor and the motion passed.
- 2/4/14 Executive Meeting Minutes -
Mike made a motion to approve the 2/4/14 Executive Meeting Minutes. Jim seconded the motion. All were in favor and the motion passed.
- 2/18/14 - Executive Session of the General Public Meeting Minutes -
Jim made a motion to approve the Executive Session Minutes, Mike seconded the motion. All were in favor and the motion passed.
- 2/18/14 - General Public Meeting Minutes -
Mike made a motion to approve the 2/18/14 General Public Meeting Minutes. Jim seconded the motion. All were in favor and the motion passed.

FINANCIAL REPORT and BILLS - Submitted by Jason Fox

- The following Web Domain Names are owned by Boyertown Soccer Club and have been paid for through April 2017:
 - boyertownsoccerclub.net
 - boyertownsoccer.com
 - boyertownsoccer.org
 - boyertownsoccerclub.com
 - boyertownsoccerclub.org
- 2013 Taxes have been prepared by Rinehart CPA and signed by the Club President and Treasurer.
- Demosphere - there was a posting upon logging into Demosphere that the BSC account was delinquent. Jason has sent an email to Demosphere because his financial records show that the Club's account is current.
- The General Fund is currently (\$11,280.19). Jason will take \$25 per intramural player to rebuild the fund.
- Travel Account - deficit in February: Jason explained that in order to understand the current travel deficit a person reviewing the information would have to look back over multiple months of reports to see that it was at a high deficit, then registration monies for PDP came in and then expenses for the lights hit in addition to the expenses associated with the PDP program. In the future, PDP will be kept as a separate bucket.

EXPENSES:

- PDP Coaches - \$1106.25
- Rinehart - Tax Prep Bill- \$675.00
- Rinehart - 1096 & 1099 Prep - \$116.44
- Commonwealth of PA Taxes - \$100.00

INCOME

- Player Transfer - \$10
- Aetna Foundation \$600 (on behalf of Michael Ward)
- National Penn Bank - \$250 for TOPS

Mike made a motion to approve the Financial Report and pay the bills. Jim seconded the motion. All were in favor and the motion passed.

Note: Jim will put ('hide') domain information on web page somewhere with expiration date.

GUESTS:

- What is the possibility of having a paid trainer at U12/U13? The Club's goal is to bring in trainers from Pro-Connect for 6-7 sessions for travel teams up through the U12 age division that would be paid for by the Club. They could be set up as combined age groups, co-trained or in the academy training model. At U13 there could possibly be a dedicated trainer that would be paid for by the U13 teams (parents of those U13 players). If any travel team wants to pay for added sessions would the Club support - yes.
- Summer Camps - 9 AM-12 NOON @ \$160 for Tetra Brazil seems expensive (3 hours/day) for week. In lieu of travel team camp possibly go back to Tetra Brazil for afternoon/evening @ 5 days.
- Brad indicated that he will discuss with the travel coaches.
- Challenger has camps at Hill School and BSC so trainers are in area for morning. Club can certainly ask about other training.
- Is there any offering for a full day camp (9AM-3PM)? When both parents work, a 3 hr camp doesn't fit work schedule. If a full day is offered, coolers with water would be needed.
- For Pro-Connect it would be \$2,000-\$2,200 for a 3 hour session for a travel team per week.
- Club will go back to Challenger to check into options. \$200 for a 6 hour Tetra Brazil Camp per child.
- Forwarding looking question: What is Club's position on U13 teams? Are we a stepping stone? The Club is building the program from the ground up with U5, PDP, structure and training. Bring Clubs together like Alliance to form a team if the club cannot support a team on its own.
- When there is feedback that team's don't like a coach or don't receive proper training, do we address with teams? The Club provides support to our coaches with a curriculum.

- Need a better opportunity.
- What about an independent assessor to pick team? The Club's current travel policies allow the HEAD Coaches the decision to pick the players.
- Alliance - some travel coaches have approached to ask about options. Currently the Alliance Clubs are Coventry, Pottsgrove, Amity and Boyertown. There is an outside chance that Clubs will get together and merge players to form teams, but there is still a lot of work to be done. EPYS says this scenario is happening all over with smaller Clubs. This will give kids the opportunity to play on a team and when old enough, compete in college showcase tournaments. Discussions about some independent people pulling together to make this happen. Need an option - need somewhere else to go!
- Who will judge tryouts? Our hope is to have independent evaluators who will provide feedback in written form. But they can only make their recommendations. The HEAD Coach makes the final decision on who makes the 'A' team. If there are enough players, multiple teams will be formed.
- Travel Coaches' meeting is scheduled for next Tuesday and a Travel Manager's meeting is scheduled for next Wednesday to discuss tryouts, procedures.

INTRAMURAL:

- Start-up of Spring Season is being moved to 3/31 due to field conditions.
- SCSL games will start 4/5 and U6-U10 games will start 4/12.
- Picture day is 4/12.
- Season will be pushed out to end on 6/14.
- 12% increase in registration since last spring.
- Coach Meetings are tomorrow and Thursday. Bill Carmichael will be attending to help explain rules and will also be acting as the "Referee Mentor".

TRAVEL:

- 4 teams participating in Outdoor Cup.
- 3 boys teams playing in ROCK Spring League
- 1 boys team playing in DELCO
- Travel Committee Meeting recently held and Head Coach Assignments for 2014-2015 season were discussed.
 - U8 Boys - no candidates
 - U9 Boys - no candidates
 - U10 Boys - Jim Brisbois
 - U11 Boys - Brad Wenger
 - U12 Boys - Pete Esz
 - U13 Boys - Brad Wenger
 - U8 Girls - no candidates
 - U9 Girls - Dave Moser
 - U10 Girls - no current team to move up - no candidates
 - U11 Girls - Stew Sherk
 - U12 Girls - Kevin Morris
 - U13 Girls - Steve Riviello

Brad made a motion to approve the boys and girls coaches on an individual basis. Mike seconded the motion. All boy's teams with the coaches named above were approved with a unanimous Board vote. On the girl's teams - Dave Moser and Stew Sherk were approved with a unanimous Board vote. The Board did not have a quorum to vote on Kevin Morris - this will be further discussed in an Executive Session. Steve Riviello was approved with 7 member in favor and 1 abstention.

- Advance Program - Four (4) festivals in fall, plus friendlies and PDP training. There is less traveling. Festivals are small-sided with the 1st two played 4v4 and the 2nd two played 5v5. Three (3) festivals in the spring where teams will play 8v8 to prepare for travel. Other Clubs are using Advance Program like an Intramural program with some putting in 6 year olds. The recommendation for the upcoming year is that BSC teams return to league style play with Inter-County (or DELCO/PAGS in U9 bottom division).
- Inter-County League - Cost: \$250 or \$300 per team.

- U8 Teams will have a 'try-in'. They will receive an 'intramural uniform' as part of their registration fee. There will now be league fees and referee fees. Travel registration cost needs to be determined.
- A letter was sent to Inter-County requesting Boyertown Soccer Club to join the league.

Pending approval by Inter-County, Brad made a motion for BSC to enter U8 boys and U8 girls 2014-15 teams into Inter-County. Mike seconded the motion. All were in favor and the motion passed.

- Travel Policies -
 - Time-line for approving rosters - Extra meeting in May (13th).
 - Language to address players who are picked up mid-season (pro-rate)?
 - Revise language for play-up rule - top 1/3 of player's on team at tryouts - to be placed on roster.
 - Any child can tryout to play-up.
- Travel Tryouts - email sent and tryouts posted on website.
- Uniform/Apparel Update - Marcus and Brad went to Angelo's and met with Nate.
 - Goalkeeper Jerseys - long and/or short sleeve
 - Additional merchandise
 - Rewards - 10% back from retail price
 - Purchasing extra jersey for each teammates
 - Order on website - team manager will have access to team account
 - 6/2-6/3 uniform fitting
 - 6/15 ordering deadline - with delivery by 8/1
- Tryout approval time-line/process.
- Pro-Connect in the Fall - solidify cost. Secure for 3 hour block.
- Coaches and Managers meeting will be held in the Meeting Room at the Greshville Inn.
- Cup schedules - Steve is getting Dave access.
- Alliance - tryouts will be 2nd week in April with similar pricing, format & 2 tournaments.
- PCA - widget off Pro-Connect
 - parent or coach or board sessions
 - travel - coaches workshop or parent meeting
 - intramural - hold until fall season

EVENTS:

- Philly Union BOGO offer - March-May. Must be 10 tickets to purchase package.
- BSC Night @ Union -
 - discounted tickets
 - present as a fundraiser
 - watch time of game when selecting date
- Community Event - "The Great Teddy Bear Drive" for the benefit of Philadelphia Children's Alliance. During April there will be collection boxes for families to drop off a medium size teddy bear - must be NEW with tags still on.

SPIRIT WEAR: Jen Gallagher is handling

- Order form only
- New items: Tote bag - \$6, Scarves - \$15, Magnets - \$5

LAND/FIELDS: Dave Isett

- All fields are very wet.
- MC - tournament tore up fields. Looking at filling in between the fields.
- Fields need to be rolled. Meeting with Jim Roma for intramural fields - will discuss rolling.
- DP needs to be re-seeded.
- Fencing status?
- Recycling bins?
- Purchase vs rental of lights? (storage of equipment)
- Haines & Kibblehouse was out to sewer field.
- Township surveyed.
- MC - Line both fields completely as they were done for tournament last fall.

FUNDRAISING:

- Doc Watsons (Old Red Hill Tavern) - Sunday or Monday night. They will donate 10% back to Club. They will include take-out orders. Must bring flyer to staple to receipt. Alcohol not included. Looking at 6/15-6/16 which is around World Cup.
- Pitt Stop?
- Spring Fundraiser - Club (not separate Intramural/Travel)
 - Krispy Kreme Donuts
 - Philly Pretzels
 - Reading Royals
 - 50/50 rules? Possibly hold drawing at Spring Sprint?

WEBSITE:

- The Club's old website (NGIN) will expire at end of March. Make sure all data is transferred before expiration.

NEW BUSINESS:

- Email policy - needs to be discussed at a future meeting.
- Guest engaged in discussion with member of Board regarding lack of communication in travel program, meeting attendance, paperwork collection, etc.

The next General Public Meeting is scheduled for April 15, 2014.

Jim made a motion to close the General Public Meeting at 11:57PM. Mike seconded the motion. All were in favor and the motion passed.

Submitted by:

Suzie Fox, BSC Secretary