

Boyertown Soccer Club
General Public Meeting Minutes
July 16, 2013

Meeting Start Time - 8:04PM

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| Attendees: | Jason Fox Jarrett McGinniss | Mike Ward Brad Wenger | Steve Riviello Suzie Fox |
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Absent: Stew Sherk

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| Guests: | Jason Pratt Craig Birtwistle | Mindy Elwell | Mel Recke |
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Minutes:

Mike made a motion to accept the June 25, 2013 Executive Portion of the General Public Meeting Minutes, Jarrett seconded the motion. All were in favor and the motion passed.

Two corrections were noted to the General Public Meeting Minutes. Mike made a motion to accept the June 25, 2013 General Public Meeting Minutes with corrections, Jarrett seconded the motion. All were in favor and the motion passed.

Financial Report and Bills - Submitted by Jason Fox

Jason started the review by indicating a housekeeping update on the General Fund. The big expense being mowing. Based on bills submitted for April-June, Jason foresees about 10K remaining expense for 2013 which puts the per child cost at \$45.

Steve talked to Wendy & Dave about mowing. He asked that they lower the cut on the Douglass Park fields since some teams are still practicing. Middle Creek is being cut a little higher since there are no games currently being played.

AFE's

- Sue Groff - \$68.90 for printing of flyers for BSC Night at the Union Game
- Jen Gallagher - \$69.96 for printing of flyers for Spiritwear
- Brad Wenger - \$79.00 for setting up of Coaches/Team Managers Teamsnap account
- Chris Rodzewich - \$400 for travel team camp (assistant instructor)

BILLS

- Boyertown Area School District - \$748.00 - for TOPS gym use
- By The Yard - \$1512.43 for mowing DP & MC
- SCORE - \$1068.02 for small travel order

Club Credit Card

- Demosphere - \$1065.00
- PAGS Team Registrations - \$1365.00
- Club Patches - \$822.00
- Registration Supplies - \$96.41

Mike made a motion to approve the Financial Report and pay the bills and expenses. Jarrett seconded the motion. All were in favor and the motion passed.

NOTE: Need to order potty for Douglass Park.

GUESTS:

Mel Recke

Are we getting our money's worth out of Craig? Do we have a job description? He is not around. Is there some re-evaluation as to what the Club is asking him to do? If Club were to cut back they could use the money elsewhere.

Jason Pratt

I have emailed Craig about information he posts on Facebook and the fact that little or nothing is mentioned about BSC. What about BSC? Craig was not at the Spring Intramural Coaches Meeting.

Mike Ward -

Commented that Craig was not given enough notice for the Spring Coaches Meeting and unfortunately Craig's schedule was already booked. Craig will be running an Intramural Clinic on Sunday, August 25th requesting mandatory U6 Coach attendance but the Clinic will be open to all coaches.

Brad Wenger -

Made a brief statement explaining how Craig uses BSC media for posting of information related to BSC teams and therefore he does not have to use his personal accounts.

Mindy Elwell

Does the Club have expectations of Craig with respect to meetings, coach training sessions, team training? I asked Craig about camp scheduling in March. Nothing came out until June. This is too late as people have their calendars booked. This would also pertain to EPL Camps.

Steve Riviello -

Commented that he was looking for Craig to initiate more during his 2nd year. Steve indicated that we could invite EPL to the Spring Sprint to stir up interest. Steve also stated that the Club would again be reviewing Craig's contract.

Mike Ward -

Added that Craig has recommended that the Club have some rule changes for fall. For U7 and below the teams will be doing kick-ins instead of throw-ins. This change is based from a trend on player development. The U8 program will be going to 6v6 (instead of 8v8) and play on a slightly smaller field. This change will match the play style of the U8 Academy Program in Travel.

Jason Pratt

Jason stated that he is still with Positive Coaching Alliance. At the same time he is starting his own company called Pro Connect Sports. The company will consist of two parts:

1. Pro Player Network
2. Pro Director - Director of Coaching Service
 - Roles
 - Responsibilities
 - Strategic - from anywhere (training, tryouts, etc - on field)

Website: proconnectsports.net is scheduled for a soft launch at the end of the month. Cost of service is approximately \$11K per year for everything.

If anyone on the Board has questions or would like to know more about Pro Connect Sports, they can email Jason Pratt at info@proconnectsports.com.

Craig

Craig advised the Board that he has secured a qualified Goalkeeper Trainer who is available to start on 9/1/13.

Mindy

First, Mindy thanked the Board for all their hard work and dedication to the Club. Following that Mindy asked about the layout of travel team expenses and equipment expenses. She indicated that some coaches are charging players an equipment expense for items such as futsal balls, keeper gloves, pinnies and training sticks. Mindy would like to know if these are Club or team expenses. If the team is paying for the equipment it should stay with the team. Also, tournament fees are having to be paid by coaches upfront and not the team until the start of the season. She feels that the teams need to know this upfront and that the Club should standardize.

Mel

Mel asked Craig to define what a coach is and then indicated that Todd Moyer is a parent, not a coach. (Todd was reportedly on the field running a practice session.) Mel believes needs to be told again. Brad said he would email him and Kevin. Mel asked how many times will the Club email and feels that this needs to be addressed in person. Brad stated that this will be addressed at the Coaches Meeting.

Regarding the newly appointed Goalkeeper Trainer, Mel asked Craig if the other keeper training candidate was notified. Craig said he was in touch and that the other keeper was no longer interested.

Mel said she is being approached as the Registrar and people are questioning expenses that the Club is incurring such as: coach shirts, field lining & training jerseys. Brad indicated that the coach shirts are a reward for their time and efforts and that the Club needs to have representation when participating in the soccer programs.

The Club does have an issue: The program is broken up because of field set-up. Club needs to make the travel program more visible to the intramural program. Some people don't even know the travel program exists. Brad indicated that if travel was constantly borrowing funds from intramural then we need to raise travel registration fees. Mike said that Mel and Mindy were making valid points. The Club needs to get more information out to the population. Steve stated that the Club will be building a new field and there will be new fees to care for those fields. The Club needs to look at different options like raising registration fees or charging teams to rent field space.

It was felt that the Club was raising money via a golf outing/tournament but spending money on things that were not necessary.

Mindy

Mindy indicated that it was getting late and she wanted to throw a comment out for discussion at a future meeting regarding a Union Sponsorship expenditure. She doesn't understand where the Club benefits and how we can re-coup or make money to benefit the Club.

Mel and Mindy departed the meeting but Steve asked Craig to stay a few minutes to discuss the Keeper Coach.

Craig

The Club's keeper coach will be Emily Cota. She has agreed to get her licensing completed. Emily played in college and on the women's National Team. She also participated in ODP. Emily will be running 6 sessions in the fall for travel players. The cost of hiring Emily is \$50 per 1.5 hour session or \$75 per 2 hour session. Craig hopes that travel coaches will volunteer to attend the sessions and help out as needed. The sessions will begin in September and will be held on Friday nights.

Jarrett made a motion to hire Emily as the goalkeeper trainer and pay her according to the information stated above. Mike seconded the motion. All were in favor and the motion passed.

Intramural:

- Photo Days 9/13 and 9/14 have been confirmed with Pittman Photography. The permit has been put in with Washington Elementary and the Club is currently waiting for school approval.
- Uniforms have been ordered.

Travel:

- New ASSISTANT Travel Coach
Brad advised the Board that Chris Mitchell has been selected for the U11 Boys Union as an Assistant Coach and made a motion to approve the selection. Mike seconded the motion. All were in favor and the motion passed.
- League Placements for DELCO are finalized with 40+ teams still not registered.
- The Travel Coaches Meeting has been set for 7/23 @ 8:00PM and will be held at Boyertown Borough Hall.
- Jason Fox will mail Head Coaches the Fall Referee Fees in August.
- Teamsnap Account has been set up. Coaches, Assistant Coaches & Team Managers have been asked to accept their invitation and update their information.

Steve closed the General Public Meeting at 10:30PM since no guests were still in attendance. The Board has some items to cover as part of the Executive Session of the Meeting. The Board returned to General Public Meeting at 10:42PM.

Director of Coaching:

A parent of a travel player has been identified by the Club as a certified Speed and Agility Trainer. It will be up to each individual team to decide if they are interested in speed and agility training.

Summer Camp - The U11 Girl's camp was canceled last minute. Craig emailed Kevin and Wendy at 10:30PM Sunday night. Six (6) players showed up Monday morning as they had not received notification that camp was canceled. The Club received several email complaints. Steve will reply to emails. Brad to contact families regarding destroying/returning check for camp. Jason to refund one family by check as their registration fee and camp fee were paid with the same check.

Land/Fields:

All permits have been sent into school district.

Dave Isett to start moving dirt pile behind travel field at Middle Creek.

Spiritwear:

Suzie received an email from Jen Gallagher advising that the Club has a \$195.50 credit with Soccer Post. Did Club wish to receive a check or have amount applied to a later purchase. Steve asked Suzie to have Jen email Aruna and request a check be sent to the Club. Jason to deposit in Spiritwear fund.

Tournament:

No update at this time.

Website:

Fix DNS. Steve is working with Demosphere contact (Jennifer) to design Club's new website page. It will be 5-6 days before a draft is ready for review. Demosphere will try to recreate BSC header. They are looking for the DST file. Jason Fox believes that Jason Pratt has this file. Steve to contact Jason Pratt.

Steve again closed the General Public Meeting at 11:07PM to discuss another item with the Executive Board.

The Board ended their meeting at the conclusion of the Executive Session at 11:10PM. Mike Ward made the motion to adjourn which was seconded by Jarrett McGinniss. All were in favor and the motion passed.

The next General Public Meeting is scheduled for Tuesday, August 20, 2013 at 8:00PM.

Submitted by:

Suzie Fox